



POWERFUL

ITL Cosmos Group

INVESTING IN GROWTH

International Traders (Middle East) Ltd. holds the honor of being the first company in Dubai to receive a decree of incorporation from the Late His Highness Sheikh Rashid Bin Saeed Al Maktoum, regarded as the Father of Modern Dubai.

International Traders (Middle East) Ltd. laid its foundation stone when Dubai was a part of Trucial States and it built its business-base from humble beginnings with textiles being the principal trade of the company initially.

RETAILING DUBAI

With the oil boom and the socio-economic prosperity that accompanied, ITL Cosmos Group diversified into consumer electronics- one of the first companies in the region to do so. Thus was born the Cosmos era- a new chapter in the retail sector of Dubai.

Since then, ITL Cosmos Group has secured an admirable standing in the consumer electronics, home and kitchen appliances, data and storage products, clocks and watches, personal grooming

products, household products, office stationery, textiles, linen, luggage, food and personal banking sectors.

Today, the Group is involved in manufacturing, distribution, retail and financial services remaining at the forefront of the marketplace bringing the latest products and services to the customer. The Group's success is a story of strife and the company's growth is a direct result of the growth of the Emirates itself.

It is synonymous with fair business practices, ethics, quality service and commitment to society.

TAKING PRIDE

The development of the Group and the emirate Dubai have gone hand-in-hand complementing each other in growth, success and far-sighted vision. One of its corporate priorities is to serve the community and work towards the prosperity of the nation.

An immensely successful journey of more than six decades was possible for ITL only because of the trust it has



painstakingly built with the leaders of Dubai, its business associates and the customers. The impetus behind the incredible story of success of ITL Cosmos Group and exemplary achievement is the contribution of its dedicated staff who left no stone unturned to drive the organization towards great success, matching the vision of the leadership.

An unwritten policy of ITL Cosmos Group since its inception has been to traverse the future with its grasp firmly on the roots of the past. Consequently, it has emerged as one of the most diversified businesses in the Middle East, with interest and operations in regional distribution, manufacturing and personal banking.

ITL Cosmos Group has always been a dynamic, growth-oriented enterprise for the last six decades that inspires all its employees, customers and associates to be meritorious ambassadors of quality and service excellence, while adhering to a strong code of corporate governance and corporate social responsibility.



QUANTUM LEAPS

- Dr. Buxani is the recipient of four Forbes Middle East Awards, the most recent one being their ultra-prestigious Lifetime Achievement Award, which was conferred on him in a grand, white-tie felicitations ceremony, earlier this year.

